



Contact



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Rebecca Kat

Education

2021

Completed Certificate in
UX UI Design - Part Time
(Online)
(Academy Xi)

2019

Completed Diploma in
Graphic Design - Full time
(Design Centre Enmore)

2018

Completed Certificate IV in
Graphic Design - Full time
(Design Centre Enmore)

References

1. Angela Hill (Senior Designer
JPL Group) Contact:
0403 269 781

2. Raquel Bortoletto (Head of
Operations ARITA)
Contact: 0432 408 914

3. Adam Mammone (Graphic
Designer JPL Group)
Contact: 0459 462 801

Rebecca Katakouzinou

Graphic Design // UX & UI Design // Art

Portfolio: rebeccakfolio.com

I live and work in Sydney, Australia. I enjoy art, music, video games and creative activities. I would make a great candidate for any job because I'm hardworking, open minded and work well collaboratively and independently.

Skills

- Photoshop
- Indesign
- Illustrator
- Adobe XD
- After Effects
- Figma
- HTML/CSS
- SQL
- IMIS systems
- Microsoft Office Suite
- Mailchimp
- Excellent verbal and written skills
- Creativity and Art skills (see my art account on instagram).
- Attention to detail

Work Experience

2025 (August 2024 - Present) In-House Graphic Designer - JPL Group (Prouds, Angus & Coote and Goldmark)

Key Responsibilities:

- Responsible for each brand's design collateral and honoring each of their individual styles whilst still keeping overall brand consistency
- In charge of the Goldmark brand, rolling out multiple different assets for monthly campaigns
- Created POS store signage and banners, EDMs, homepage web banners, centre marketing, google ads, socials and gifs for every new campaign
- Designed any other print or digital assets required for stores or web
- Created motion graphics for web, social stories and google ads
- Redesigned multiple watch banners for web involving all three brands
- Checked accuracy of print proofs coming from external print companies for digital to print roll out
- Retouched talent images for web and socials
- Liaised with multiple departments (includes New Zealand office) to achieve deliverables
- Worked under tight deadlines and met all expectations with accuracy and efficiency
- Trained new designers in absence of Senior Designer
- Worked independently and collaboratively in design team

2024 (June 2023 - June 2024) Graphic Designer / Marketing Assistant - Australian Restructuring Insolvency and Turnaround Association (ARITA)

Key Responsibilities:

- Created promotional design graphics for events and courses such as conferences, forums and social events for members
- Designed new EDM templates for Mailchimp for all email marketing communications
- Created, managed and scheduled all EDMs for marketing
- Created A4 ads for ARITA journal
- Designed cover for new edition of ARITA Member Handbook
- Created other print collateral for marketing (flyers, conference ID badges, letters, etc)
- Created IQAs (queries) using IMIS for targeted EDMs
- Scheduled and managed LinkedIn posts
- Basic analysis of Mailchimp and LinkedIn data
- Edited elements of the webpages and created new webpages
- Created presentation templates in Indesign and Powerpoint

2024 (June 2023 - June 2024) Graphic Designer / Marketing Assistant - Australian Restructuring Insolvency and Turnaround Association (ARITA)

Key Responsibilities:

- Created promotional design graphics for events and courses such as conferences, forums and social events for members
- Designed new EDM templates for Mailchimp for all email marketing communications
- Created, managed and scheduled all EDMs for marketing
- Created A4 ads for ARITA journal
- Designed cover for new edition of ARITA Member Handbook
- Created other print collateral for marketing (flyers, conference ID badges, letters, etc)
- Good troubleshooting skills using design concepts
- Created IQAs (queries) using IMIS for targeted EDMs
- Scheduled and managed LinkedIn posts
- Basic analysis of Mailchimp and LinkedIn data
- Edited elements of the webpages and created new webpages
- Created presentation templates in Indesign and Powerpoint

2023 (March - May) Junior Graphic Designer and Client All-Rounder - Printforce Sydney

Key Responsibilities:

- Worked with big real estate companies such as Raine & Horne, LJ Hooker, Ray White, etc
- Typeset, liaised (emails and phone calls) and exchanged proofs with clients on a daily basis
- In-depth understanding of print design and print collateral
- Responsibility of a large client base (clients starting from A-K)
- Troubleshot and problem solved through design concepts on a daily basis
- Liaised with other departments such as Digital (Print department), Signs (Sign Installers) and Sales
- Designed templates for new clients or refreshed the design of old templates for existing clients
- Kept to very strict deadlines

2022 (April - March 2023) Design and Communications Assistant - Australian Council of Educational Leaders (ACEL)

Key Responsibilities:

- Created promotional web graphics for educational events and webinars (sliders, headers, tiles and backgrounds)
- HTML and CSS web editing (website: <https://www.ancel.org.au/>)
- Working collaboratively with other designers
- Edited videos on After Effects and Premier Pro
- Created podcasts from video footage in Adobe Audition
- Creating and editing EDMs on Higher Logic (EDM software)
- Copywriting for social media posts
- Meeting deadlines and keeping up with workload
- Liaise with other departments (events, publications, etc)
- Designed other collateral including gift vouchers, brochures, banners and other seasonal promotional material

2019 (February - March) Designed logo and branding for HWK air conditioning and mechanical services

Key Responsibilities:

- Workshopped ideas with client
- Created multiple mock up logos for the client to choose from
- Understood the brief and satisfied the client
- Discussed different design concepts
- Used Illustrator to create logo